28th Annual Ruskin Seafood Festival
November 5 & 6, 2016
Sponsorship Opportunities

Black Pearl Presenting Sponsor $ 7500+

Company listed as "Official Presenting Sponsor" in all paid advertisement
Product Exclusivity
Applauded on stage with five PA announcements made daily as Black Pearl Sponsor
Presenting sponsor recognition on banner displayed at the festival entrance
Your banner conspicuously displayed on or near the main stage
2-12 x12 Exhibit space at festival in prominent location
Your logo and web link on the Chamber & Seafood Festival website for six months
Facebook promotion weekly on both SouthShore Chamber page and Ruskin Seafood Festival page
Company logo, appropriately sized, on marketing collateral materials
Logo on Festival T-Shirt
75 admission tickets
$50 in food tickets
5 VIP parking passes
4 T-Shirts
8 access passes to VIP Tent

Happy Snapper Premier Sponsor $5000

Applauded on stage with five PA announcements made daily as Happy Snapper Sponsor
Sponsor recognition on banner displayed at the festival entrance
Banner prominently displayed at festival entrance
2-12 x12 Exhibit space at festival in prominent location
Your logo and web link on the website www.southshorechamberofcommerce.org and www.ruskinseafoodfestival.org for six months.
Facebook promotion weekly on both SouthShore Chamber page and Ruskin Seafood Festival page
Company logo, appropriately sized, on marketing collateral materials
Logo on Festival T-Shirt
50 admission tickets
$25 in food tickets
4 VIP parking passes
2 T-Shirts
6 access passes to VIP Tent

Lucky Lobster Sponsor $3000

Applauded on stage with four PA announcements made daily as Lucky Lobster Sponsor
Sponsor recognition on banner displayed at the festival entrance
Banner prominently displayed at festival entrance
2-12 x12 Exhibit space at festival in prominent location
Your logo and web link on the website www.southshorechamberofcommerce.org and www.ruskinseafoodfestival.org for six months.
Facebook promotion weekly on both SouthShore Chamber page and Ruskin Seafood Festival page
Company logo, appropriately sized, on marketing collateral materials
Logo on Festival T-Shirt
25 admission tickets
$20 in food tickets
3 VIP parking passes
2 T-Shirts
5 access passes to VIP Tent

King Mackerel VIP Tent Sponsor $1500

The VIP Tent sponsor is an exclusive sponsorship opportunity. Open by pass only, it creates a premiere gathering place that targets a specific audience, offering a unique and value-added networking opportunity with other major sponsors, clients, VIP's. Sponsoring the VIP tent guarantees increased identity and awareness plus garners heightened media coverage.

Company listed as "**Official VIP Tent"** sponsor in all paid advertisement
Your festival sponsorship applauded on main stage with two PA announcement made daily
Banner recognition at VIP Tent as official sponsor
Your banner or signage conspicuously displayed at festival site
Your logo on Chamber website www.southshorechamberofcommerce.org and www.ruskinseafoodfestival.org for six months.
Facebook promotion weekly on both SouthShore Chamber page and Ruskin Seafood Festival page
Company logo, appropriately sized, on all promotional and marketing materials
Logo on Festival T-Shirt
20 admission tickets
$15 in food tickets
2 VIP parking passes
2 T-Shirts
3 access passes to VIP Tent

Distinguished Jumbo Shrimp Sponsor $1500

Applauded on stage with three PA announcements made daily as Jumbo Shrimp Sponsor
Sponsor recognition on banner displayed at the festival entrance
Banner prominently displayed at festival entrance
1-12 x12 Exhibit space at festival in prominent location
Your logo and web link on the Chamber www.southshorechamberofcommerce.org and www.ruskinseafoodfestival.org for six months.
Facebook promotion weekly on both SouthShore Chamber page and Ruskin Seafood Festival page
Company logo, appropriately sized, on all promotional and marketing materials
Logo on Festival T-Shirt
20 admission tickets
$15 in food tickets
2 VIP parking passes
2 T-Shirts
3 access passes to VIP Tent

Savor the Bay Food Court $1500

Savory Seafood is the order of the day! The cuisine court is the most popular place at the festival and located next to the main stage.

Company listed as Savor the Bay Sponsor in all paid advertisement
Your festival sponsorship applauded on stage with two PA announcements made daily
Banner recognition at Savor the Bay Food Court as official sponsor with the opportunity to have up to 3 smaller signs within the food court area.
Your banner displayed at festival entrance.
1-12 x12 Exhibit space at festival in prominent location
Your logo and web link on the Chamber www.southshorechamberofcommerce.org and www.ruskinseafoodfestival.org for six months.
Facebook promotion weekly on both SouthShore Chamber page and Ruskin Seafood Festival page
Company logo, appropriately sized, on all promotional and marketing materials
Logo on Festival T-Shirt
20 admission tickets
$15 in food tickets
2 VIP parking passes
2 T-Shirts
3 access passes to VIP Tent

Guppies 'R' Guppies Depot $1500

Themed inflatable rides; games, activities, clowns, jugglers and live entertainment highlight the children's area.

Company listed as "Guppies R Guppies Depot" sponsor in all paid advertisement
Your festival sponsorship applauded on main stage with one PA announcement made daily and four PA announcements on kid's area stage
Banner recognition at Kid's Area as official sponsor
Your banner or signage conspicuously displayed at festival site
Your logo on Chamber website www.southshorechamberofcommerce.org special Seafood Festival link for six months.
Company name on Festival T-Shirt
20 admission tickets
$15 in food tickets
2 VIP parking passes
2 T-Shirts
3 access passes to VIP Tent

Clam-Jam Stage Sponsor $1250

A Banner featuring your Company Name will be placed on the stage during the days that the performance takes place.
Your festival sponsorship applauded on main stage with one PA announcement made daily
Your banner or signage conspicuously displayed at festival site
Your logo on Chamber website www.southshorechamberofcommerce.org and www.ruskinseafoodfestival.org for six months.
Company Name listed on all promotional and marketing materials
Company name on Festival T-Shirt
20 admission tickets
$15 in food tickets
2 VIP parking passes
2 T-Shirts
3 access passes to VIP Tent

Get on the Boat! Sponsor $1250

Your banner placed in prominent location at entrance of Boat area.
Another banner can be placed at festival entrance.
Your festival sponsorship applauded on main stage with two PA announcements made daily
Your logo on Chamber website www.southshorechamberofcommerce.org and www.ruskinseafoodfestival.org for three months.
Company Name listed on all promotional and marketing materials
Company name on Festival T-Shirt
20 festival admission tickets
$15 in food tickets
2 VIP Parking Passes
2 T-shirts
3 access passes to VIP Tent

Mahi-Mahi/ "Money Fish" Tent Sponsor $1000

Applauded on stage with three PA announcements made daily as Mahi Mahi Sponsor
Sponsor recognition on banner displayed at the festival entrance
Banner prominently displayed at festival entrance
1-12 x12 Exhibit space at festival in prominent location
Opportunity to create façade around three Seabucks tents on festival grounds promoting your business
Your logo and web link on the Chamber www.southshorechamberofcommerce.org and www.ruskinseafoodfestival.org for six months.
Facebook promotion weekly on both SouthShore Chamber page and Ruskin Seafood Festival page
Company logo, appropriately sized, on all promotional and marketing materials
Logo on Festival T-Shirt
15 admission tickets
$15 in food tickets
2 VIP parking passes
2 T-Shirts
3 access passes to VIP Tent

The Sand Bar- Main Beer/Wine Tent $1000

Your festival sponsorship applauded on main stage with one PA announcement made daily
Exclusive alcohol/beer truck sponsor of the MAIN STAGE area.
Space adjacent to beer truck to display company vehicle and/or tent.
Banner displayed at festival entrance and in beer area- main stage and boat area
Company Name listed on all promotional and marketing materials
15 festival admission tickets
$15 in food tickets
2 VIP Parking Passes
2 T-shirts
3 access passes to VIP Tent

Shipwrecked- Beer/Wine Tent (boat) $850

Your festival sponsorship applauded on main stage with one PA announcement made daily
Exclusive alcohol/beer truck sponsor of the boat/fishing area.
Space adjacent to beer truck to display company vehicle and/or tent.
Banner displayed at festival entrance and in beer area- both at the main stage beer area as well as near the beer truck in boat area.
Company Name listed on all promotional and marketing materials
10 festival admission tickets
$15 in food tickets
2 VIP Parking Passes
1 T-shirt
3 VIP tent tickets

Bottom Feeders Garbage Can Slam Sponsor $800

Your company logo printed on signage for every garbage can on festival grounds. (signs to be purchased by festival organizer)

Your festival sponsorship applauded on main stage with one PA announcement made daily
Company banner displayed at festival entrance
Company Name listed on all promotional and marketing materials
1-12 x12 Exhibit space at festival in prominent location
10 festival admission tickets
$15 in food tickets
2 VIP Parking Passes
1 T-shirt
2 VIP tent tickets

The Jolly Jellyfish Sponsor $500

Sponsor recognition on banner displayed at the festival entrance
Banner prominently displayed at festival entrance
1-12 x12 Exhibit space at festival in prominent location
Company Name listed on all promotional and marketing materials
10 admission tickets
$10 in food tickets
2 VIP parking passes
1 T-Shirt
2 access passes to VIP Tent

Friendly Fiddler Crab Sponsor $300

(Members Only sponsorship)

Banner prominently displayed at festival entrance
1-12 x12 Exhibit space at festival in prominent location
Company Name listed on all promotional and marketing materials
10 admission tickets
$10 in food tickets
2 VIP parking passes
1 T-Shirt
2 access passes to VIP Tent

28th Annual Ruskin Seafood Festival Sponsorship Agreement

Sponsorship Package	Investment Rate
☐ Black Pearl Presenting Sponsor	$7500 +
☐ Happy Snapper Premier Sponsor	$5000
☐ Lucky Lobster Sponsor	$3000
☐ King Mackerel VIP Tent Sponsor	$1500
☐ Distinguished Jumbo Shrimp Sponsor	$1500
☐ Savor the Bay Food Court Sponsor	$1500
☐ Guppies 'R' Guppies Depot Sponsor	$1500
☐ Clam Jam Stage Sponsor	$1250
☐ Get on the Boat! Sponsor	$1250
☐ Mahi Mahi "Money Fish" Tent Sponsor	$1000
☐ The Sand Bar- Main Beer/Wine Tent Sponsor	$1000
☐ Shipwrecked- Beer/Wine Tent (boat) Sponsor	$850
☐ Bottom Feeders Garbage Can Slam Sponsor	$800
☐ The Jolly Jellyfish Sponsor	$500
☐ Friendly Fiddler Crab Sponsor	$300

Deadline to receive full sponsorship benefits – September 23, 2016

Company/Individual's Name_____

Mailing Address _____

City _____State ____ Zip_____

Website Address _____

Contact Person_____ Contact's Phone_____

Contact's Email _____Contact's Fax _____

We accept Major Credit Cards: Credit Card Type -- Circle One: Visa MasterCard American Express Discover

Credit Card Number _____

Expiration Date _____

ID number on back of card (last 3 digits)_____

Billing Name (if different than above)_____

Billing Address on card:

_____

Signature _____ Title _____ Date _____

Please make checks payable to: **The SouthShore Chamber of Commerce, 137 Harbor Village Lane, Apollo Beach, FL 33572**

The undersigned hereby forever discharges and releases the Ruskin Seafood Festival, the SouthShore Chamber of Commerce, E.G. Simmons Park and all sponsoring organizations, their directors, agents, officers, employees and volunteers from all matters of actions, suits, damages, claims and demands whatsoever in law or equity for any responsibility, personal liability, claims, loss or damage arising in any way out of or in conjunction with the undersigned's application to participate in the Ruskin Seafood Festival.

Authorized Signature _____Date_____